



**QUEST**

VITALITY MEDICAL SCHEME

# BUSINESS COMPANY PROFILE

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STEP INTO HEALTH AND WELLNESS



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# TABLE OF CONTENTS

About Company

**03**

Vision & Mission

**04**

Key Stakeholders

**05**

On Offer

**06**



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# ABOUT COMPANY

We offer unique value laden medical aid products that cater for all the socio-economic clusters within Zimbabwe. The scheme offers affordable, available, and accessible medical plans underpinned using smart technologies in the distribution chain. Quest Vitality medical aid scheme has innovative cutting age, disruptive medical aid solutions through the medical aid tokens and tailor-made medical aid plans that focus on primary health care service provision to improve the lives and livelihoods of the Zimbabwean populace. Primary Health Care provision is the most inclusive, equitable, cost-effective, and efficient approach to enhance people's physical and mental health, as well as social well-being.

Quest Vitality Medical Scheme has established a network of primary, secondary, tertiary, quaternary, and the quinary service providers that offer cost-effective patient-centred medical treatment thus creating congruency between premium payment and health-service provision. Quest Vitality Medical Scheme also rides on digital platforms such as e-consult such that health services are available to geographically remote areas of the country.

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# VISION & MISSION

## Vision

To be the leading provider of medical aid solutions and related health-care services in Zimbabwe

## Mission

To increase the life expectancy of the Zimbabwean populace through sustainable, accessible, available and affordable health-care funding solutions.

## VALUES

- Integrity** We are true to self and true to others.
- Care** We show concern and seek the well-being of all our stakeholders.
- Respect** We show respect to our stakeholders.
- Innovation** We strive for creativity and relevance in our market.
- Service** We provide superior service to our clientele.







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# KEY STAKEHOLDERS

## 1. Regulator

Ministry of Health & Child Care

## 2. Member Associations

Association of Health Funders Zimbabwe (AHFoZ),  
Board of Health Funders Southern Africa (BHF)  
International Federation of Health Plans (IFHP)

## 3. Organisations & Individual Members



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# ON OFFER

**100% Zima tariffs for primary health care.**  
**Green route GP access.**  
**One-stop services -smart partnerships.**

**Extender Benefits -Maternity, Optical, Dental.**  
**Gym Vitality Membership.**  
**Funeral Cash Benefit.**

**Unique tailor made medical plans**  
**Step into Health and Wellness**  
**Eat and live Healthy**

**On-the-Go-Med-Cover**  
**Quest Diaspora**

## Affordable

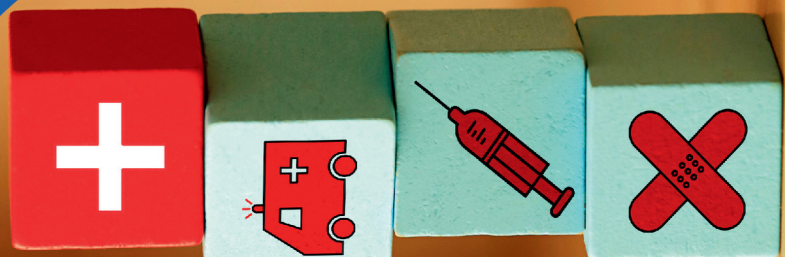
Affordable medical aid packages for all Economy Classes

## Innovative Solutions

Improving your lifestyle, increasing your life expectancy  
Green route Access to GP's  
Cost effective, high impact outcomes

## Accessible

Accessible health-care services under-pinned by E-Health solutions





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**CONNECT  
WITH US**



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